E.F.E.R.

EUROPEAN FEDERATION
OF ELECTRONICS RETAILERS

FÉDÉRATION EUROPÉENNE
DES COMMERÇANTS
EN ÉLECTRONIQUE DOMESTIQUE
ET ÉLECTROMÉNAGER

INTERNATIONAL ASSOCIATION
ASSOCIATION INTERNATIONALE

Letter of Recommendation

I, Dirk Rutten, secretary general , representative of EFER , European Federation of Electronics Retailers hereby declare that we support the YAECI (Yearly Appliance Energy Cost Indication) initiative to provide customers with standardised energy cost information of household appliances, "the Energy Indicator".

This initiative will promote the replacement of inefficient outdated appliances and lead to better sales. It will also lead to more energy efficiency in households and a better public image for our sector.

We recommend all retailers to join this initiative by using the YAECI promotional material, adding the "Energy Indicator" information from the YAECI appliance database nearby the energy label or on the price tag and in some cases to provide national appliance information to that database.

Dirk Rutten
Secretary General.

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